



PYTHON FOR PREDICTIVE DATA ANALYTICS

COURSE GUIDE (V1): JULY – DECEMBER 2023

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Python for Predictive Data Analytics

A specialist course

Audience: This is a course for data scientists, quants, financial analysts, researchers, statisticians, and software developers interested in learning the fundamentals of data science and machine learning in Python.

Context: Trawling through large volumes of data and making accurate inferences and predictions are now skillsets in fierce demand. Python offers some of the best tools for this in any language.

Overview: This intensive, hands-on, practical training course will teach you how to apply some of Python's most powerful and productive tools processing, analysing, modelling, and visualising various kinds of data.

Format: Live instructor-led training (online). Each topic is a mixture of expert instruction, worked examples, and hands-on exercises with help from the instructor(s).

Expert instructors: See bios below.

Duration: 4 days

Modules:

Days 1–4: Python for Predictive Data Analytics
Days 1–2: Introduction to Python
Days 3–4: for graduates of other Python Charmers courses
or people with 3–6 months Python experience

Price:

Regular course (4 days): AUD \$3,400 (excl GST)
Modular / partial courses: AUD \$850 (excl GST) per day

Dates (July – December 2023):

17 - 20 July 2023
4 - 7 September 2023
23 - 26 October 2023
27 - 30 November 2023

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Skills & Activities

Skills

Overall: You will gain a broad understanding of methods and tools in modern data science and come to appreciate the elegance and power of the Python language and its powerful ecosystem of packages.

Days 1–2: You will gain a solid understanding of the Python language and experience using Python for a wide range of scripting and data-manipulation tasks with data in a variety of useful formats; and creating beautiful statistical graphics and simple dashboards.

Day 3: You will learn about time-series analysis; manipulating vector/matrix data; performing Monte Carlo simulations; clustering; outlier / anomaly detection.

Day 4: You will learn how to use machine learning (ML) to construct powerful predictive models using linear and nonlinear regression and classification; and how to evaluate, refine, and deploy ML models.

Activities

Exercises: There will be practical exercises throughout the training course. These will be challenging and fun, and the solutions will be discussed after each exercise and provided as source code. During the exercises, the trainer will offer help and suggestions.

Worked examples: To prepare you for the exercises, the trainer will present worked examples and demos and help you to follow along on your own computer.



Topic outline

Day 1: Python basics

Day 1 covers how to use Python for basic scripting and automation tasks, including tips and tricks for making this easy:

- Why Python? What's possible?
- The *Jupyter* notebook for rapid prototyping
- Modules and packages
- Python concepts: an introduction through examples
- Essential data types: strings, tuples, lists, dicts
- Worked example: retrieving real-time data from a REST web API
- Raising and handling exceptions

Topic outline

Day 2: Handling, analyzing, and presenting data in Python

Python offers amazingly productive tools like Pandas for working with different kinds of data. Day 2 gives a thorough introduction to analyzing and visualizing data easily:

- Reading and writing essential data formats:
CSV, Excel, SQL, time-series (others on request)
- Indexing and selecting data in *Pandas*
- Data fusion: joining & merging datasets
- Summarization with “group by” operations; pivot tables
- Visualization and statistical graphics with *Plotly Express*
- Worked example: creating automated reports
- Creating interactive dashboards with *Streamlit*

Topic outline

Day 3: Time-series, simulation, clustering, outlier detection

Day 3 shows you how to manipulate time-series and matrix/vector data. It then gives examples of Monte Carlo simulation and shows you how to apply powerful techniques for linear regression, clustering, and outlier / anomaly detection:

- Time-series analysis: parsing dates; resampling; interpolation
- Introduction to *NumPy* for manipulating vector and matrix data: data types, powerful indexing, reshaping, *ufuncs*
- Monte Carlo simulation and applications
- Clustering with *scikit-learn*; applications to customer profiling, text correction, quantization
- Outlier and anomaly detection with *pyod*; applications to time-series

Topic outline

Day 4: Machine learning

Day 4 gives you a practical and comprehensive introduction to machine learning for powerfully inferring complex models from data, with examples selected from a range of industries, including time-series and spatial datasets:

- Intuition behind ML; overview of the ML package ecosystem in Python
- Linear and nonlinear regression; application to time-series forecasting
- Classification; application to diagnosis, AI systems, satellite imagery, ...
- Validation and model selection; diagnostic tools; *yellowbrick*
- Feature engineering and selection; *eli5*
- Deploying machine learning models in production
- Overview of core ML algorithms with *scikit-learn*:
Naive Bayes, logistic regression, SVMs, random forests

Personal help

We are happy to offer on-the-spot problem-solving after each day of the training for you to ask one-on-one questions — whether about the course content and exercises or about specific problems you face in your work and how to solve them. If you would like us to prepare for this in advance, you are welcome to send us background info before the course.



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Other information

Format: Courses are conducted online via video meeting using Python Charmers' cloud notebook server for sharing code with the trainer(s).

Computer:

- **Hardware:** we recommend ≥ 8 GB of RAM and a webcam.
Preferably also multiple screens and a quiet room (or headset mic).
- **Software:** a modern browser: Chrome, Firefox, or Safari (not IE or Edge);
and Zoom.
- **Coding:** we have a cloud-based coding server that supports running code
and sharing code with the trainer(s).

Timing: Most courses will run from 9:00 to roughly 17:00 (AEST) each day, with breaks of 50 minutes for lunch and 20 minutes each for morning and afternoon tea.

Certificate of completion: We will provide you a certificate if you complete the course and successfully answer the majority of the exercise questions.

Materials: You will have access to all the course materials via the cloud server.

We will also send you a bound copy of the course notes, cheat sheets, and a USB stick containing the materials, exercise solutions, and further resources.

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Instructor bio



Dr Edward Schofield

Ed has consulted to or trained over 2500 people from dozens of organisations in Python, including Atlassian, Barclays, Cisco, CSIRO, Dolby, Harvard University, IMC, Singtel Optus, Oracle, Shell, Telstra, Toyota, Verizon, and Westpac. He is well-known in the Python community as a former release manager of *SciPy* and the author of the widely used *future* package. He runs leads the Python user group in Melbourne and regularly presents at conferences in data analytics and Python in Australia and internationally.

Ed holds a PhD in machine learning from Imperial College London, with a focus on generative models for sequence prediction. He also holds BA and MA (Hons) degrees in mathematics and computer science from Trinity College, University of Cambridge. He has 20+ years of experience in programming, teaching, and public speaking.



Instructor bio



Dr Robert Layton

Robert is the author of the book “Data Mining in Python”, published by Packt. He provides analysis, consultancy, research and development work to businesses, primarily using Python. Robert has worked with government, financial and security sectors, in both a consultancy and academic role. He is also a Research Fellow at the Internet Commerce Security Laboratory, investigating cybercrime analytics and data-mining algorithms for attribution and profiling.

Robert is a contributor to the Python-based *scikit-learn* open source project for machine learning and writes regularly on data mining for a number of outlets. He is also the author of the website “*LearningTensorflow.com*”. He has presented regularly at a number of international conferences in Python, data analysis, and its applications.



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Instructor bio



Henry Walshaw

Henry has over 15 years of experience in application development with Python, particularly in the natural resource management field. Henry's core technical expertise relates to the development and analysis of large scale spatial datasets and communicating this understanding to people including subject matter experts and the general public. Henry has given Python training courses to staff of dozens of organisations in Australia, including AGL, Commonwealth Bank, CSIRO, National Australia Bank, the NSW Department of Finance, Shell, and Telstra.

Before joining Python Charmers, Henry worked in both government (at GA, DSE Victoria, and the EPA) and in the private sector as Senior Spatial Consultant with Sinclair Knight Merz (SKM) and we-do-IT. He holds a Bachelors in Computational Science.



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Instructor bio



Dr Ned Letcher

Ned is a data scientist and software engineer who has helped a range of organisations in projects involving machine learning, natural language processing, information retrieval, and data visualisation. Ned has been using Python for data analysis, visualisation, machine learning, and web development for over 10 years. Ned is a contributor to the Plotly *Dash* library and an active member of the *Dash* community.

Ned has a PhD in computational linguistics from the Natural Language Processing group at the University of Melbourne. He also has a Bachelor of Arts (philosophy and linguistics) and a Bachelor of Science with Honours (computer science). Ned regularly presents at local meetups and organises the Melbourne Data Visualisation Meetup.



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About Python Charmers®

Python Charmers is a leading global provider of training in data science and software development, based in Australia and Singapore. Since 2010, Python Charmers has given over 550 training courses and bootcamps to over 5,500 delighted people from organizations such as AGL, Atlassian, Barclays, CSIRO, Cisco, Deloitte, Dolby, IMC, pwc, Singtel Optus, Shell, Sportsbet, Telstra, Toyota, Verizon, Westpac, and Woolworths. Python Charmers specializes in teaching programming and data science to scientists, engineers, data analysts, quants, and computer scientists.

Python Charmers' trainers boast years of experience with data science, data analytics, statistical modelling, and programming, and deep roots in the open source community, as both speakers at events and contributors to well-known open source projects for data science, including *NumPy*, *SciPy*, *Scikit-Learn*, *Pandas*, and *Python-Future*.

Testimonials: Testimonials from past participants of similar bootcamps and training courses are available at

<https://pythoncharmners.com/testimonials/>

Questions: We are happy to customise this program further on request. Please let us know if you would like to discuss this or have any other questions.

Contact:

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The logo for Python Charmers, featuring the word "PYTHON" in a large, bold, sans-serif font, with a small green Python snake icon integrated into the letter "O". Below "PYTHON" is the word "CHARMERS" in a smaller, all-caps, sans-serif font.

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